

JEFF LANGMAID, DC

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EXPERIENCE

FOUNDER, THE EVIDENCE BASED CHIROPRACTOR. TAMPA, FL, 2012-

One of the most followed and trusted brands in the chiropractic industry.

CO-FOUNDER, THE SMART CHIROPRACTOR. MILL VALLEY, CA 2017-

The #1 automated patient reactivation software in chiropractic.

CO-FOUNDER, AOMSI SPINAL DIAGNOSTICS. TAMPA, FL, 2018-

Providing functional spinal imaging (vertebral motion analysis) throughout Florida.

CHIEF MARKETING OFFICER, CHIRO MATCH MAKERS. ALBUQUERQUE, NM, 2020-

Professional staffing and recruiting focused on DC/CA placement, locum services, and team assessments.

FOUNDER, CHIRO OFFICE COVERAGE. TAMPA, FL, 2016-2020

Providing vacation relief and coverage solutions for chiropractors. Acquired by ChiroMatchMakers in 2020.

CO-FOUNDER, MVMT HEALTH. TAMPA, FL, 2023-

Healthcare practice focused on helping people overcome chronic pain.

HOST, THE EVIDENCE BASED CHIROPRACTOR AND THE SMART CHIROPRACTOR PODCASTS. 2015-

Research and marketing podcast with over 2,000,000 total downloads

SPEAKER/WRITER, FEATURED AT CHIROPRACTIC EVENTS WORLDWIDE. 2012-

Delivering powerful content and inspiring messages to chiropractors worldwide.

EDITORIAL BOARD, JOURNAL OF CONTEMPORARY CHIROPRACTIC 2019-

Member of the editorial review board for this peer-reviewed research publication.

CONSULTING PHYSICIAN, ORCA HEALTH. 2013- 2018

Provided anatomical and procedural advisement for the #1 Medical App in iTunes.

DIRECTOR, TOTAL SPINE CARE NETWORK. LASER SPINE INSTITUTE. TAMPA, FL, 2014 - 2017

Worked directly within the executive leadership team to develop multi-disciplinary Total Spine Care within one of the largest spine practices in the world.

AUTHOR, "MARKETING CHIROPRACTIC TO MEDICAL DOCTORS". 2014

A top-selling book focused on helping chiropractors create and maintain referral relationships.

CHIROPRACTIC PHYSICIAN, FLORIDA ORTHOPAEDIC INSTITUTE. TAMPA, FL, 2012-2014

Chiropractic physician and co-director of the Orthopedic Total Wellness Program.

CHIROPRACTIC PHYSICIAN, MMA CHIROPRACTIC COVERAGE, 2011

Provided chiropractic coverage throughout Florida.

OWNER/CHIROPRACTOR, LANGMAID CHIROPRACTIC. PROVIDENCE, RHODE ISLAND, 2007-2010

Boutique private practice located on the East Side of Providence, RI.

CHIROPRACTIC PHYSICIAN, WARREN CHIROPRACTIC. WARWICK, RI – 2006-2007

Directed an established high-volume practice while the owner attempted to summit Mount Everest.

EDUCATION

Palmer College of Chiropractic Florida, Port Orange, FL- Doctor of Chiropractic, 2006

University of Tampa, Tampa, FL- Bachelor of Science, 2002

BOARD CERTIFICATION, LICENSURE, ASSOCIATIONS

OnBaseU, Hitting Certification Level I 2019-

Active Physician License: State of Florida, Doctor of Chiropractic

Inactive Physician License: State(s) of Pennsylvania, Oklahoma, Arizona, Missouri, Kentucky, Ohio, Indiana, Rhode Island

Member of the Medical Group Management Association 2016- 2018

Member of the Hillsborough County Chiropractic Society 2015-

Member of the Tampa Bay Birth Network- 2013-

Board of Directors, Valrico/Fish Hawk Chamber of Commerce- 2013

Official Physician of the Skatepark of Tampa- 2012

Official Physician of Bloomingdale High School Football- 2012

Member of the University of Tampa Alumni Association- 2012-

Official Physician of the Alternative Press Fall Tour- 2011

Rhode Island Governor's Award of Recognition- 2010

Member of the Rhode Island Birth Network- 2007-2009

Member of the Providence Chamber of Commerce- 2008

National Board of Chiropractic Examiners- Parts I, II, III, IV, and Physiotherapy, 2006

Post-Surgical Spine Rehabilitation Certificate Program. American Chiropractic Association. 2015

SPEAKING ENGAGEMENTS

"Using Email to Drive Patient Reactivations" The Remarkable Practice Attraction Immersion. Phoenix, AZ
October 2023

"How to Reactivate 25+ Patients in the Next 30 Days" Chiropractic Success Academy Accelerator Summit.
October 2023

"How an Adjustment Works" ChiroFest. Vancouver, WA. September 2023

"Spinal Discs Explained" Florida Chiropractic Society. Palm Beach, FL August 2023

"How to Reactivate 25+ Patients in the Next 30 Days" Parker Seminars Orlando, FL June 2023

"How to Start Generating Reactivations with Your Email List" New Zealand Chiropractic Association. New Zealand June 2023

"How to Reactivate More Families in Your Practice" Family Wellness Summit. Nashville, TN April 2023

"Getting Started In Practice" Palmer College of Chiropractic West. San Jose, CA March 2023

"The Smart Journey" Palmer College of Chiropractic Florida. Port Orange, FL February 2023

"Attract, Retain, and Reactivate More Families in Your Practice" PedCon. Orlando, FL January 2023

"The 15X ROI Marketing Channel You've Ignored for Years...Until Now". Ultimate Achievers Club. New Orleans, LA. November 2022

"New Doctor Practice Success". Palmer Chiropractic West. San Jose, CA. October 2022

"Crushing it with Chiropractic Research". Cal Chiro Fall Conference. La Jolla, CA September 2022

"The Smart Patient Journey". Palmer College of Chiropractic 125th Anniversary Homecoming. Davenport, IA September 2022

"MD Referrals". Palmer Chiropractic West. San Jose, CA. August 2022

"The Smart Patient Journey". Parker Seminars. Orlando, FL. June 2022

"Social Marketing in 2022 and Beyond". Palmer Chiropractic West. San Jose, CA. February 2022

"Email Marketing: How to Create a Revenue Machine in 14 Days". Parker Seminars. Las Vegas, NV. February 2022

"Evidence Based Patient Care". FTCA Student Summit. December 2021

"The Payday Practice: How to Generate Recurring Revenue to Set Your Practice Free". CSA Money Matters Virtual Summit. November 2021

"Bridging the Gap with Medical Providers". Logan University. Chesterfield, MO. October 2021

"Building Referral Relationships". Life University West. Hayward, CA. October 2021

"The Payday Practice: Generating Recurring Revenue with Memberships. Blue IQ. Practice Ignition Summit. October 2021

"The Smart Patient Journey". The American Chiropractic Association. September 2021

"The Smart Patient Journey". Southeast Sports Seminars. August 2021

"Going Digital: Using Tech to Optimize Your Marketing". Texas Chiropractic College Annual Event. July 2021

"Teach & Invite Consistently: Your Go-To Strategy for New Practice Success". Next Gen ACA. June 2021

"Evidence Based Marketing" Life University West. Hayward, CA. April 2021

"How to Use YouTube to Grow Your Practice". The Remarkable Practice Patient Attraction Conference. March 2021

"Referrals X Relationships: A Practice Guide". Parker University. Dallas, TX. March 2021

"Social Media Marketing in 2021". Palmer College of Chiropractic, Florida. February 2021

"The Key Steps to Writing Emails and Sales Pages That Get the Right People to Open, Click, and Schedule in 2021". Palmer College of Chiropractic, Florida. February 2021

"Creating Compelling Content Campaigns to Drive Your Marketing". Chiropractic Success Academy Business Summit. September 2020

"Neuroscience in Practice: How to Turn Research into Referrals". Neuroscience in Chiropractic Summit. Chiropractic Education Online. May 2020

"How to Create a Revenue Machine Using Your Most Valuable Asset". Forward 20. Forward Thinking Chiropractic Alliance Annual Summit. May 2020

"How to Generate Revenue with Your EHR". Jane App Allied Community Conference. April 2020

"Communicating the Message of Chiropractic". Jones Family Chiropractic Event. Columbia, SC. February 2020

"MRI Essentials for the Practicing Chiropractor". American Chiropractic Association. February 2020

"Research X Referrals: A Practical Guide to MD Referrals". Chiropractic Success Academy Winter Retreat. Delray Beach, FL. December 2019

"A Smart Approach to Market Your Practice: A Patient-Centric Way to Automate Your Marketing and Grow Your Practice." Association of New Jersey Chiropractors Fall Summit. New Brunswick, NJ. October 2019

"Bridging the Gap: How to Market Your Practice to MD's". Parker Seminars. Dallas, Texas. October 2019

Student Panel Discussion. Forward Thinking Chiropractic Alliance. Forward 2019. St. Louis, MO. September 2019

ADJUST: Your Marketing. Live intensive weekend focused on modern marketing. The Evidence Based Chiropractor. Tampa, FL June 2019

"Interdisciplinary Communication and Research". North Dakota Chiropractic Association. Fargo, North Dakota. April 2019

"Great Expectations...and how to meet them". EPIC2019 WFC/ECU Bi-annual Congress. Berlin, Germany. March 2019

"Repurposing Content Online for Practice Success". Social Health Experts Summit. January 2019

"Retention Begins When...". Practice Success Summit. January 2019

"Social Media for Chiropractors". Logan University. Chesterfield, MO. December 2018

"Multi-Disciplinary Practice", Logan University. Chesterfield, MO. November 2018

"Social Media for Chiropractors". National University of Health Sciences. St. Petersburg, FL. October 2018

"MRI Essentials for the Practicing Chiropractor". Life University. Marietta, GA. September 2018

"Interdisciplinary Communication and Research". Life University. Marietta, GA. September 2018

"Social Media and Chiropractic". Palmer College of Chiropractic Florida. Port Orange, FL. July 2018

"Creating a Positive Chiropractic Message". Forward KC. Kansas City, KS. June 2018

"Interdisciplinary Communication and Research". Forward KC. Kansas City, KS. June 2018

"Interdisciplinary Communication and Research". North Carolina Chiropractic Association. Asheville, NC. March 2018

"MRI Essentials for the Practicing Chiropractor". Florida Chiropractic Conferences. Tampa, FL. February 2018

"Marketing Your Practice to Medical Doctors". Palmer College of Chiropractic. Port Orange, FL. January 2018

"Chiropractic Research and Relationship Building". ChiroCandy Cruise. Cozumel, Mexico. January 2018

"MRI Essentials for the Practicing Chiropractor". Florida Chiropractic Conferences. Jacksonville, FL. December 2017

"Turning Research into Referrals". The Masters Circle SuperConference. November 2017

"MRI Essentials for the Practicing Chiropractor". Keiser University. October 2017

"Crushing it with Chiropractic Research". Connecticut Chiropractic Council Xtravaganza. Uncasville, CT. September 2017

"MRI Essentials for the Practicing Chiropractor". California Chiropractic Conferences. Sports Symposium. Anaheim, CA. August 2017

"MRI Essentials for the Practicing Chiropractor". Florida Chiropractic Conferences. Ft. Lauderdale, FL. August 2017

"Spinal Manipulation- Mechanism of Action". Sustaining Surgical Advantage. Laser Spine Institute. Tampa, FL. July 2017

"MRI Essentials for the Practicing Chiropractor". Florida Chiropractic Conferences. Tampa, FL. June 2017

"Facebook Ads Re-Targeting for the Chiropractor". ChiroSushi Summit. Las Vegas, NV. May 2017

"Interdisciplinary Communication and Research". Association of New Jersey Chiropractors. East Brunswick, NJ. April 2017

"How to Create and Automate Content Creation". Life Vision Digital Practice Builders. Atlanta, GA. April 2017

"Pre-Habilitation for Spine Surgery". Tampa, FL. Professional Baseball Chiropractic Society. January 2017

"Patient's Guide to Minimally Invasive Spine Surgery". Louisville, KY. October 2016

"Guide to Spine Surgery for Billing and Coding". Accreditation Association of Professional Coders and Billers. Valrico, FL. October 2016

"Interdisciplinary Communication and Research". Hillsborough County Chiropractic Society. Tampa, FL. October 2016

"Post-Surgical Spine Rehabilitation". California Chiropractic Association. Anaheim, CA. August 2016

"MRI Essentials for the Practicing Chiropractor. Florida Chiropractic Conferences. Tampa, FL 2016

"Post-Surgical Spine Rehabilitation". Laser Spine Institute, Tampa, FL. February 2016

"Patients Guide to Minimally Invasive Spine Surgery". Laser Spine Institute, Louisville, KY. December 2015

"MRI Essentials for the Practicing Chiropractor". Laser Spine Institute/National University of Health Sciences, Tampa, FL. November 2015

"Chiropractors Guide to Minimally Invasive Surgery". Polk County Chiropractic Association, Lakeland, FL. October 2015

"Patients Guide to Minimally Invasive Spine Surgery". Laser Spine Institute. Lexington, KY. October 2015

"MRI Essentials for the Practicing Chiropractor" California Chiropractic Association. Anaheim, CA. August 2015

"Interdisciplinary Communication and Research". Florida Chiropractic Conferences. Jacksonville, FL. August 2015

"Introduction to Minimally Invasive Spine Surgery". Laser Spine Institute. Tampa, FL. Monthly from March 2015- present

"Post-Surgical Spine Rehabilitation". Kansas State Chiropractic Association. Kansas City, KS. May 2015

"Interdisciplinary Communication and Outreach". Florida Chiropractic Conferences. Boca Raton, FL. 2014

"Interdisciplinary Communication and Outreach". Florida Chiropractic Conferences. Tampa, FL. 2014

"Interdisciplinary Treatment of Patients with Chronic Pain" Florida Hospital Carrollwood 2014

"Conservative Spine Care During Pregnancy". St. Joseph's Hospital. Tampa, FL 2013

FEATURED EXPERT

Guest Business Lecturer. Palmer College of Chiropractic West. San Jose, CA. August 2023

Featured Expert. "Properly Applying Discount Chiropractic Services: Part II". Chiropractic Economics. November 2021

Featured Expert. "Clarifying Chiropractic Assistant Duties and Supercharging Performance". Chiropractic Economics. October 2021

Featured Expert. "Properly Applying Discount Chiropractic Services: Part I". Chiropractic Economics. October 2021

Featured Expert. Ultimate Achievers Club Podcast. May 2021

Author. "How to Generate Patient Leads Without Discount Advertising". Chiropractic Economics. April 2021

Featured Expert. Rockstar Doctor Life Podcast. March 2021

Featured Expert. The Better Doctor Podcast. February 2021

Featured Expert. Chiro Inspired Podcast. September 2020

Featured Expert. "3 Steps to Generate Revenue Using Telehealth + WebExercises". WebExercises Webinar. April 2020

Featured Expert. Black Sheep Chiropractic Podcast. April 2019

Co-Author. "How Chiropractors Are Taking on the Opioid Epidemic". Released February 2019

Featured Contributor, Tribe of Chiropractic Mentors. Powerful Advice from the Best of the Best. Released October 2018

Featured Expert, Dr. J's Path to Success Podcast. August, 2018

Featured Expert. The Digital Residency Podcast. Berkshire SEO. March 2018

Author. "Build Your Brand with Social Media". Chiropractic Economics. March 2018

Featured Expert. The Modern Chiropractic Marketing Podcast. February 2018

Featured Expert. Forward Thinking Chiropractic Alliance Podcast. January 2018

Featured Expert. A Doctor's Perspective Podcast. May 2017

Featured Expert. The Modern Desk Jockey. March 2017

Featured Expert. "Crank Up Your MD Referrals". ChiroTouch Webinar. December 2017

Guest, The Future Adjustment Podcast. Chiropractic Economics. September 2017

Author, "Grow Hacking: Market on a Budget". Chiropractic Economics. September 2017

Television, "Reducing Back Pain in the Workplace". WFTS ABC Action News, Tampa, FL. August 2017

Author. "7 Spine Friendly Resolutions for Your Patient's in 2017". Chiropractic Economics. January 2017

Author. "Collaborating with Alt-Medicine". Chiropractic Economics. Issue 18. 2016

Television Guest Expert, "Dormant Butt Syndrome", WFTS Action News, ABC News. Tampa, FL. July 2016

Featured Expert. Pursing Results Podcast. 2016

Featured Expert. Chiropractic Business Mojo Podcast. 2016

Featured Expert, The Chiropractic Lawyer Podcast. 2016

Featured Expert. ChiroCandy Podcast. 2016

Author. "Strengthen Your Reputation with Peer to Peer Education". Chiropractic Economics. June 2016

Television Guest Expert, "Guide to Holiday Travel", Studio10 Live. CBS News. Tampa, FL. December 2015

Featured Expert. The Chiropractic Philanthropist. 2014, 2015

Author, "Tactical Targeting: Expand Your Practice by Advertising to the Right Audience". Chiropractic Economics. Issue #7, May 3, 2016

Featured Expert, "6 Restorative Yoga Poses to Help Heal Back Pain". YogiApproved.com April 2016

Featured Expert, "6 Things Chiropractic Can Help With.." PREVENTION Magazine. November 2015. Picked up by national media via Yahoo Health and MSN Health

Featured Expert, "Can Lumbar Scoliosis Be Corrected Without Surgery?" Scary Symptoms Website. 2015

Featured Expert, "Back Cracks During Sit-Ups: Causes and Solutions" Scary Symptoms Website. 2015

Writer, Featured Guest. Circle of Docs. 2014

Writer, Featured Guest. Next Generation Chiropractor. 2014